



Mauldin Public Art Trail Request For Proposal | 2021 | “Heroes and Leaders”

The City of Mauldin and the Mauldin Cultural Council in Mauldin, SC invite all South Carolina based visual artists, working solo or as a team, to submit proposals for the Mauldin Public Art Trail. The selected artist/team will create work in any medium that reflects the specific theme **“Heroes and Leaders.”** The maximum budget for the project is \$15,000 – inclusive of all artist fees, materials, travel, and construction. The deadline for submissions is Monday, August 10, 2020 at 5 p.m. Please read the entire RFP for more information.

Background

The Mauldin Cultural Center, built in 1937, originally served as Mauldin High School and later Mauldin Elementary School. The City of Mauldin purchased the property in 2003 and has since repurposed the building as a cultural center. The Mauldin Public Art Trail lines the perimeter of the outdoor amphitheater, located in the rear of the facility. This 1,000+ seat venue is home to many festivals, concerts, and other events.

The Mauldin Public Art Trail, established in 2015, is an initiative that will result in nine public art installations at the Mauldin Cultural Center over nine years. Additionally, new work will replace the oldest work after the first ten years, resulting in a new slate of public art work every decade. Artwork is meant to reflect themes relative to the Mauldin community and/or South Carolina.

Artist & Installation Qualifications

Artist must be a resident of the state of South Carolina during the duration of the project. Non-resident students enrolled in collegiate programs at South Carolina universities/colleges are not eligible. For Artist Teams, all members must qualify under these residency guidelines. Artist must demonstrate experience in public art projects and have experience with creating public art works with lifespans of 10 years or more. Artists working in any medium are welcome; however the work must withstand seasonal change over ten years, public interaction, be removeable, and be self-sufficient.

Scope of Work

The selected artist will create a work in any medium that reflects the specific theme **“Heroes and Leaders.”** Experiential or participatory components are permitted. The outcome will include one complete artwork made ready for public presentation for a minimum of ten (10) years at the Mauldin Cultural Center around the outdoor amphitheater. Artist must be available for a public unveiling and available for related events and marketing – this could include ribbon cutting events, interviews, and video/photography coverage. The artist will be responsible for documenting work on the project from conception to installation in the form of photos, video, print materials, or other appropriate documentation.

The theme **“Heroes and Leaders”** was selected in the wake of COVID-19. We have seen the terms heroes and leaders be used to describe many groups of people who have not traditionally been given such a title. Across the globe, governing bodies have set forth policies to increase the safety of humankind; healthcare workers have compromised their own safety to care for and save the lives of those infected; manufacturers have grown their production efforts in an attempt to ensure there were enough supplies and medical equipment to go around; innovators and researchers have worked tirelessly to find a vaccination; and individuals have practiced social distancing and isolation to protect the immunocompromised.

Artists’ submissions should reflect finding extraordinary in the ordinary and/or the work of the aforementioned during a pandemic.



Budget and Length of Project

The budget for this project is not to exceed \$15,000 which covers artist fees, travel, materials, installation, and documentation. The final budget will be determined by the artist and the selection committee. The selected artist(s) will be required to carry general liability insurance for the duration of the project as agreed upon by the City of Mauldin and the artist(s). The project is expected to be completed and installed by early- to mid-June 2021.

A minimum of two artists/teams will be selected as finalists by August 21, 2020 and paid an all-inclusive fee not to exceed \$1,000 each to develop a scope of work, proposed outcome(s), conceptual design (3D scale model required for sculptures), project calendar, and budget. During this planning phase, there will be opportunities to learn more about the Mauldin community. The selection committee will notify the winning artist by October 19, 2020, at which point a contract will be issued and fabrication can begin.

Selection Process/Criteria

The selection panel will be made of members of the Mauldin Cultural Council and the City of Mauldin. The panel may, but is not required to, identify no more than four (4) South Carolina-based artists/teams to be interviewed and no more than two (2) will be selected as finalists. Finalists will be required to submit a formal proposal to include, but not limited to, a conceptual design/model, project calendar, and project budget. After review of formal proposals, the panel will recommend one artist/team to be selected for the project and submit the proposal packet to the City of Mauldin for final approval.

Selection will be based on:

- Completed application (attached)
- Statement of interest
- Clarity of conceptual approach
- Quality of past work
- Evidence of past experience
- Reference referrals

**The selection panel is not required to select a team from among submitted applications and reserves the right to invite and select artists who do not apply.*

Required Application Materials

Please list name, phone number, and email of artist in the header of each page submitted as a part of the application materials. If applying as a team, please designate one team member as the primary contact and list their information. Please use only paper clips or binder clips to bind your materials — no staples. No application materials will be returned.

Artist should submit ten (10) copies of the completed proposal no later than Monday, August 10, 2020 for committee review. If submitting a flash drive of photos or videos, artist need only submit one (1) copy of this for committee review.

Completed proposals may be mailed to: **Mauldin Cultural Center | c/o Keira Heider | PO Box 249 | Mauldin, SC 29662**
Completed proposals may be dropped off at: **Mauldin Cultural Center | 101 East Butler Rd | Mauldin, SC 29662**

1. **Completed Application:** See attached.
2. **Statement of Interest:** In one page, using no smaller than 11pt font, address your conceptual approach of the project; aspects of the theme **“Heroes and Leaders”** that is of interest; how you would engage the public; and how the project will contribute to your existing body of work.
3. **Resume:** Outline professional accomplishments and include three (3) professional references (name, organization, email, and phone). Resume should not exceed one (1) page per person. Submit one resume for each member if applying as a team.
4. **Past Work Samples:** Please include no more than ten (10) past work samples. Each sample should include a high-quality picture of the finished work, the artist's name, and a brief description (title, medium, location, year, etc.). Samples should reflect diversity of work of artist. Work samples can be printed on paper or submitted via flash drive.





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Application | 2021 | "Heroes and Leaders"

Please complete this form and include it with all of the required application materials.

Artist's Name: _____

Team Members (if applicable): _____

Mailing Address: _____

City: _____ State: **South Carolina** Zip: _____

Phone 1: _____ Phone 2 (optional): _____

Email: _____

**Email will be the primary method of communication.*

Website (optional): _____

Flash drive enclosed? Yes ___ No ___

I understand and agree to all of the terms of the RFP / Call to Artists.

Signature: _____ Date: _____

Submittal Instructions

Application materials may be mailed or dropped of physically only. You may also mail the flash drive, which must be received by deadline date.

Deadline: Monday, August 10, 2020 at 5 p.m. | NO EXCEPTIONS

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