

ADVERTISE WITH US

Place your ad in the playbill of a Mauldin Cultural Center production!

Want your ad included in our event playbills during the Mauldin Cultural Center's current season? We have several ad sizes to choose from. Make your business or organization name known by hundreds of attendees at our events!

Help grow Mauldin and your business!

Advertisement opportunities are available in playbills for theatre and musical programs sponsored by the Mauldin Cultural Center.

To learn more, contact us at info@mauldinculturalcenter.org or call us at 864.335.4862.

AD SIZES

Eighth Page.....	\$50
2.375" x 1.8125"	
Quarter Page	\$100
2.375" x 3.875" (vertical)	
5" x 1.8125" (horizontal)	
Half Page.....	\$200
5" x 4"	
Full Page.....	\$300
5.5" x 8.5" plus .25 bleed	
Interior Cover.....	\$500
(max available: 2)	
5.5" x 8.5" plus .25 bleed	
Back Cover.....	\$1,000
(max available: 1)	
5.5" x 8.5" plus .25 bleed	

DESIGN SPECIFICATIONS

Camera-Ready Ads

The quality of all materials and files are the responsibility of the supplier.

- Ads must be sent as a high resolution PDF, JPG, TIF (at least 300DPI) or a vector format (.svg, .eps or .ai).
- The ad must meet the required size specifications of the ad size in your agreement with no crop or trim marks.
- All fonts should be outlined and images should be embedded to avoid issues when printed..
- Convert Spot Colors, Pantone, and RGB to CMYK.
- Black objects and text should only be 100% Black (not rich black or automatic).
- Proofread for typographical and grammatical errors. For clarity and readability, type sizes 6 points or larger are recommended. Reverse type should be no smaller than 10 point.

Produced Ads

Please supply the following materials to ensure your ad can be created in a timely manner:

- Provide clear instructions and any requests or goals for the ad.
- Provide vector logos, copy, and public contact information (address, phone, website).
- Images must be sent as a high resolution PDF, JPG, .PNG, or TIF (at least 300DPI) or a vector format (.svg, .eps or .ai). Low resolution or jagged edged images will not print clean.
- Proofread for typographical and grammatical errors.

E-mail ad submissions and instructions to marketing@mauldinculturalcenter.org.

- Please include business name and ad size in your e-mail message.
- Attachments sent through email must be less than 10MB; larger attachments may be sent through filesharing services such as Google Drive or Dropbox.