Mauldin Farmers Market
Tuesdays 5 - 8PM
June & July 2021

LOCAL FARMERS / ARTISAN EATS / FOOD TRUCKS
CRAFT BEER & WINE / LIVE LOCAL MUSIC

Presenting Sponsor | $5,000 | 1 Available
- Company banner displayed at each market - provided by sponsor
- Company logo on marketing materials and event swag
- Complimentary beverage pass and wristbands for eight (8)
- Vendor and swag opportunity at each market - materials and setup provided by sponsor

Stage Sponsor | $2,500 | 1 Available
- Company banner displayed by stage each market - provided by sponsor
- Company logo on marketing materials
- Complimentary beverage pass and wristbands for six (6)
- Vendor and swag opportunity at each market - materials and setup provided by sponsor

Event Sponsors | $500 | Multiple Available
- Company listed as sponsor on marketing materials
- Complimentary beverage pass and wristbands for two (2) at sponsored market.
- Vendor and swag opportunity at each market - materials and setup provided by sponsor

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PRINT MARKETING
COMMUNITY JOURNALS
- Greenville Journal
  - 20 ads/series
  - 60,914 readers/week
  - $8,000 marketing value
- TOWN
  - 2 ads/series
  - 6,166 readers/month
  - $1,300 marketing value
GREENVILLE NEWS
- Greenville News
  - 22 ads/series
  - 302,133 readers/week
  - $2,200 marketing value
- eGreenville
  - 9 ads/series
  - 850 locations/week
  - $1,700 marketing value
THE SENTINEL
- 3 ads/series
  - 20,000 readers/month
  - $1,200 marketing value
MAGAZINES
DIRECT MAIL
- 25,000 homes
  - $10,000 marketing value
POSTERS/FLIERs
- 150 distributed
  - 150 locations
  - $300 marketing value
DIGITAL MARKETING
BILLBOARDS & LED DISPLAY
- 2 boards/series
  - 131,000+ views/week
  - $3,500 marketing value
DIGITAL ADS
- Greenville News
  - 2 monthly ads
  - 486,838 impressions/series
  - $1,200 marketing value
EVENT CALENDARS
- 20+ calendars
CENTER SOCIAL MEDIA
- Facebook (@mauldincultural)
  - 50 posts/ads per series
  - 3,754 followers
  - $500 marketing value
- Twitter (@mauldincultural)
  - 50 posts/series
  - 507 followers
- Instagram (@mauldincultural)
  - 20 posts/series
  - 1,094 followers
- Facebook (@mauldinmarket)
  - 50 posts/ads per series
  - 1,175 followers
  - $500 marketing value
- Instagram (@mauldinmarket)
  - 20 posts/series
  - 1,006 followers
CENTER WEBSITE
- 6 months on website
  - 8,000 views/month
RADIO MARKETING
EARTH 103.3
- 1 month of ads
  - 67,400 unique listeners/week
  - $1,200 marketing value
MAGIC 98.9
- 1 month of ads
  - 110,100 unique listeners/week
  - $600 marketing value
B93.7
- 1 month of ads
  - 144,800 unique listeners/week
  - $600 marketing value
MATERIALS MARKETING
EVENT BANNERS
- 1 banners/week
  - 500-1,000 views/week
TOTAL MARKETING VALUE
$35,000+
PLUS countless exposure from social media, website views, swag, event banners, and more.

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