



2ND TUESDAYS
5 - 8 PM
APRIL TO NOVEMBER

mauldinmarket.com

LOCAL ARTISTS / ARTISAN EATS / FOOD TRUCKS
CRAFT BEER & WINE / LIVE LOCAL MUSIC

Presenting Sponsor | \$5,000 | 1 Available

- Company banner displayed at each market - *provided by sponsor*
- Company logo on marketing materials and event swag
- Complimentary beverage pass and wristbands for eight (8)
- Vendor and swag opportunity at each market - *materials and setup provided by sponsor*

Stage Sponsor | \$2,500 | 1 Available

- Company banner displayed by stage each market - *provided by sponsor*
- Company logo on marketing materials
- Complimentary beverage pass and wristbands for six (6)
- Vendor and swag opportunity at each market - *materials and setup provided by sponsor*

Event Sponsors | \$500 | Multiple Available

- Company listed as sponsor on marketing materials
- Complimentary beverage pass and wristbands for two (2) at sponsored marketw
- Vendor and swag opportunity at each market - *materials and setup provided by sponsor*



Mauldin Cultural Center • 101 E. Butler Road, Mauldin • mauldinculturalcenter.org

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PRINT MARKETING

- COMMUNITY JOURNALS
 - Greenville Journal
 - 15 ads/series
 - 60,900+ readers/week
 - \$7,500 marketing value
 - TOWN
 - 1 ad/series
 - 6,200+ readers/month
 - \$700 marketing value
- GREENVILLE NEWS
 - Greenville News
 - 28 ads/series
 - 302,100+ readers/week
 - \$2,400 marketing value
 - eGreenville
 - 10 ads/series
 - 850+ locations/week
 - \$2,000 marketing value
- THE SENTINEL
 - 2 ads/series
 - 20,000+ readers/month
 - \$800 marketing value
- POSTERS/FLIERS
 - 100 distributed
 - 100 locations
 - \$300 marketing value

DIGITAL MARKETING

- LED DISPLAY
 - 3 monthly ads
 - 100,000+ views/week
- DIGITAL ADS
 - Greenville News
 - 8 weekly ads
 - 486,800+ impressions/series
 - \$1,000 marketing value
- EVENT CALENDARS
 - 20+ calendars
- CENTER SOCIAL MEDIA
 - Facebook (@mauldincultural)
 - 40 posts/ads per series
 - 4,661 followers
 - \$500 marketing value
 - Twitter (@mauldincultural)
 - 20 posts/series
 - 511 followers
 - Instagram (@mauldincultural)
 - 20 posts/series
 - 1,425 followers
- CITY OF MAULDIN SOCIAL MEDIA
 - Facebook (@cityofmauldinisc)
 - 40 posts/ads per series
 - 2,844 followers
 - \$500 marketing value
 - Twitter (@cityofmauldinisc)
 - 20 posts/series
 - 916 followers
 - Instagram (@cityofmauldinisc)
 - 20 posts/series
 - 1,795 followers

CENTER WEBSITE

- 6 months on website
- 8,000+ views/month
- CITY OF MAULDIN WEBSITE
 - 3+ months on website
 - 20,000+ views/month

RADIO MARKETING

- SALEM MEDIA
 - 140 spots/event
 - \$800 marketing value
- ENTERCOM
 - 140 spots/event
 - \$800 marketing value

MATERIALS MARKETING

- EVENT BANNERS
 - 1 banners/event
 - 2,000+ views/week
- EVENT SWAG
 - 2 items
 - 2,000+ attendees/
event

TOTAL MARKETING VALUE ESTIMATE

\$20,000+

PLUS countless exposure from social media, website views, event banners, and more.



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