2ND TUESDAYS
5 - 8 PM
APRIL TO NOVEMBER

MAULDIN MARKET

LOCAL ARTISTS / ARTISAN EATS / FOOD TRUCKS
CRAFT BEER & WINE / LIVE LOCAL MUSIC

Presenting Sponsor | $5,000 | 1 Available
• Company banner displayed at each market - provided by sponsor
• Company logo on marketing materials and event swag
• Complimentary beverage pass and wristbands for eight (8)
• Vendor and swag opportunity at each market - materials and setup provided by sponsor

Stage Sponsor | $2,500 | 1 Available
• Company banner displayed by stage each market - provided by sponsor
• Company logo on marketing materials
• Complimentary beverage pass and wristbands for six (6)
• Vendor and swag opportunity at each market - materials and setup provided by sponsor

Event Sponsors | $500 | Multiple Available
• Company listed as sponsor on marketing materials
• Complimentary beverage pass and wristbands for two (2) at sponsored market
• Vendor and swag opportunity at sponsored market - materials and setup provided by sponsor

Mauldin Cultural Center • 101 E. Butler Road, Mauldin • mauldinculturalcenter.org
Gina McAtee • gmcatee@mauldincitysc.com • 864.404.3289
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PRINT MARKETING
- COMMUNITY JOURNALS
  - Greenville Journal
    - 15 ads/series
    - 60,900+ readers/week
    - $7,500 marketing value
  - TOWN
    - 1 ad/series
    - 6,200+ readers/month
    - $700 marketing value
- GREENVILLE NEWS
  - Greenville News
    - 28 ads/series
    - 302,100+ readers/week
    - $2,400 marketing value
  - eGreenville
    - 10 ads/series
    - 850+ locations/week
    - $2,000 marketing value
- THE SENTINEL
  - 2 ads/series
  - 20,000+ readers/month
  - $800 marketing value
- POSTERS/FIERS
  - 100 distributed
  - 100 locations
  - $300 marketing value

DIGITAL MARKETING
- LED DISPLAY
  - 3 monthly ads
  - 100,000+ views/week
- DIGITAL ADS
  - Greenville News
    - 8 weekly ads
    - 486,800+ impressions/series
    - $1,000 marketing value
  - CENTER SOCIAL MEDIA
    - Facebook (@mauldincultural)
      - 40 posts/ads per series
      - 4,661 followers
      - $500 marketing value
    - Twitter (@mauldincultural)
      - 20 posts/series
      - 511 followers
    - Instagram (@mauldincultural)
      - 20 posts/series
      - 1,425 followers
  - CITY OF MAULDIN SOCIAL MEDIA
    - Facebook (@cityofmauldin)
      - 40 posts/ads per series
      - 2,844 followers
      - $500 marketing value
    - Twitter (@cityofmauldin)
      - 20 posts/series
      - 916 followers
    - Instagram (@cityofmauldin)
      - 20 posts/series
      - 1,795 followers
  - CENTER WEBSITE
    - 6 months on website
    - 8,000+ views/month
  - CITY OF MAULDIN WEBSITE
    - 3+ months on website
    - 20,000+ views/month

RADIO MARKETING
- SALEM MEDIA
  - 140 spots/event
  - $800 marketing value
- ENTERCOM
  - 140 spots/event
  - $800 marketing value

MATERIALS MARKETING
- EVENT BANNERS
  - 1 banners/event
  - 2,000+ views/week
- EVENT SWAG
  - 2 items
  - 2,000+ attendees/event

TOTAL MARKETING VALUE ESTIMATE
$20,000+
PLUS countless exposure from social media, website views, event banners, and more.

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