



2ND TUESDAYS  
5 - 8 PM  
APRIL TO NOVEMBER

[mauldinmarket.com](http://mauldinmarket.com)

LOCAL ARTISTS / ARTISAN EATS / FOOD TRUCKS  
CRAFT BEER & WINE / LIVE LOCAL MUSIC

**Presenting Sponsor | \$5,000 | 1 Available**

- Company banner displayed at each market - *provided by sponsor*
- Company logo on marketing materials and event swag
- Complimentary beverage pass and wristbands for eight (8)
- Vendor and swag opportunity at each market - *materials and setup provided by sponsor*

**Stage Sponsor | \$2,500 | 1 Available**

- Company banner displayed by stage each market - *provided by sponsor*
- Company logo on marketing materials
- Complimentary beverage pass and wristbands for six (6)
- Vendor and swag opportunity at each market - *materials and setup provided by sponsor*

**Event Sponsors | \$500 | Multiple Available**

- Company listed as sponsor on marketing materials
- Complimentary beverage pass and wristbands for two (2) at sponsored market
- Vendor and swag opportunity at sponsored market - *materials and setup provided by sponsor*



**Mauldin Cultural Center** • 101 E. Butler Road, Mauldin • [mauldinculturalcenter.org](http://mauldinculturalcenter.org)

**Gina McAtee** • [gmcatee@mauldincitysc.com](mailto:gmcatee@mauldincitysc.com) • 864.404.3289

**Keira Heider** • [kheider@mauldincitysc.com](mailto:kheider@mauldincitysc.com) • 864.335.4862



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#### PRINT MARKETING

- COMMUNITY JOURNALS
  - Greenville Journal
    - 15 ads/series
    - 60,900+ readers/week
    - \$7,500 marketing value
  - TOWN
    - 1 ad/series
    - 6,200+ readers/month
    - \$700 marketing value
- GREENVILLE NEWS
  - Greenville News
    - 28 ads/series
    - 302,100+ readers/week
    - \$2,400 marketing value
  - eGreenville
    - 10 ads/series
    - 850+ locations/week
    - \$2,000 marketing value
- THE SENTINEL
  - 2 ads/series
  - 20,000+ readers/month
  - \$800 marketing value
- POSTERS/FLIERS
  - 100 distributed
  - 100 locations
  - \$300 marketing value

#### DIGITAL MARKETING

- LED DISPLAY
  - 3 monthly ads
  - 100,000+ views/week
- DIGITAL ADS
  - Greenville News
    - 8 weekly ads
    - 486,800+ impressions/series
    - \$1,000 marketing value
- EVENT CALENDARS
  - 20+ calendars
- CENTER SOCIAL MEDIA
  - Facebook (@mauldincultural)
    - 40 posts/ads per series
    - 4,661 followers
    - \$500 marketing value
  - Twitter (@mauldincultural)
    - 20 posts/series
    - 511 followers
  - Instagram (@mauldincultural)
    - 20 posts/series
    - 1,425 followers
- CITY OF MAULDIN SOCIAL MEDIA
  - Facebook (@cityofmauldinisc)
    - 40 posts/ads per series
    - 2,844 followers
    - \$500 marketing value
  - Twitter (@cityofmauldinisc)
    - 20 posts/series
    - 916 followers
  - Instagram (@cityofmauldinisc)
    - 20 posts/series
    - 1,795 followers

#### CENTER WEBSITE

- 6 months on website
- 8,000+ views/month
- CITY OF MAULDIN WEBSITE
  - 3+ months on website
  - 20,000+ views/month

#### RADIO MARKETING

- SALEM MEDIA
  - 140 spots/event
  - \$800 marketing value
- ENTERCOM
  - 140 spots/event
  - \$800 marketing value

#### MATERIALS MARKETING

- EVENT BANNERS
  - 1 banners/event
  - 2,000+ views/week
- EVENT SWAG
  - 2 items
  - 2,000+ attendees/  
event

#### TOTAL MARKETING VALUE ESTIMATE

**\$20,000+**

PLUS countless exposure from social media, website views, event banners, and more.



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